

CHASING ICE

FOR IMMEDIATE RELEASE

Media Contact: Jennifer Palmer, Ohio@ChasingIce.com

Chasing Ice is the adrenaline-infused story of a team of photographers that capture the first visual evidence of climate change through time-lapse photography of disappearing glaciers. Since premiering at the Sundance Film Festival in 2012, **Chasing Ice** has proven to substantially shift opinions around climate change.

The Chasing Ice Ohio Tour shares the story and the images of the film to Ohio residents by offering FREE screenings followed by Q&A sessions with Director/Producer Jeff Orlowski and the Chasing Ice Team. The tour serves to connect the dots between changes we are seeing worldwide and the impact these changes are having in Ohio. The tour aims to create a new movement around the issue that will inspire the public to reach out to their local political leaders through new tools developed specifically for this tour.

Through partnership with National Geographic and access provided by Ohio State's Byrd Polar Research Center, faith-based organizations such as Catholic Climate Covenant, Ohio Interfaith Power and Light, Evangelical Environmental Network, as well as **over 60 local organizations and 12 national organizations**, the film is screening all across central Ohio and specifically in Ohio's Congressional District 12, represented by Congressman Pat Tiberi.

Director Jeff Orlowski states, "I've interviewed hundreds of scientists and have not met a single one who denies man-made climate change. The evidence is clear, voters are eager for action, and our political leaders need to listen to the public. By taking *Chasing Ice* to central Ohio and Congressional District 12, we hope to inspire a movement that will reach out to Congressman Tiberi to tell him their thoughts on the issue. Hopefully, he will listen to his constituents who are sharing the science and expressing their concern on this important issue. We hope that by focusing our effort on a single community, we will mobilize Ohio voters in a way that will provide a model for future political action nationwide."

Highlights from the Chasing Ice Tour thus far:

- Conducted FREE screenings for over 5,200 people
- Given away over 1,400 FREE educational DVDs of the film.
- Received hundreds of messages of support from constituents of the Congressman
- Collaborated with over 60 local organizations to host FREE screening events.
- Successfully shared the film at over 30 events with another 35+ more lined up.
- Met Rep. Tiberi in Ohio and held a meeting with his staff in Washington DC. The Congressman and his team express great interest in seeing Chasing Ice research and data, as well as messages collected from the public.

Please join us for one of our many screening events posted online at www.ChasingIce.com.

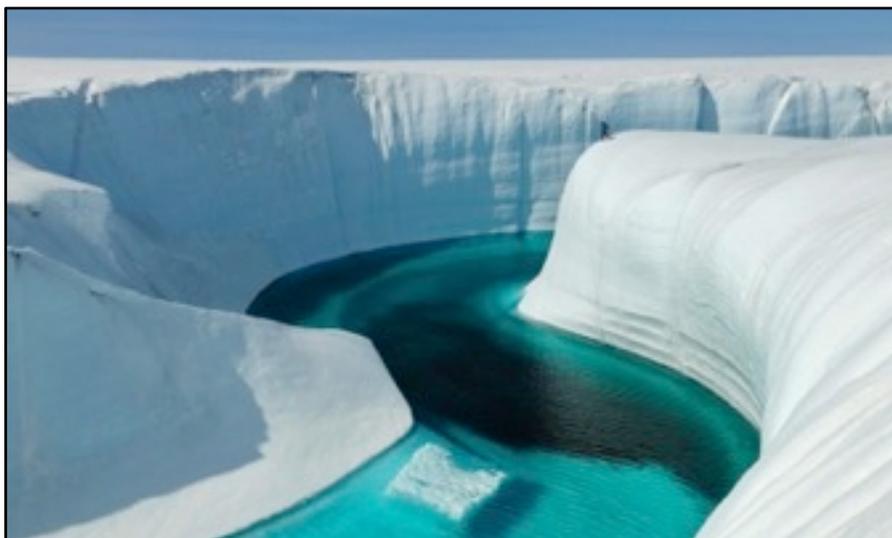
For more information on Chasing Ice, please visit www.chasingice.com

For access to press images, please contact Ohio@ChasingIce.com

CHASING ICE

The Chasing Ice Ohio Tour is launched in central Ohio in early 2014 to share the visual story of our shifting climate. Through the imagery in **Chasing Ice**, audience members will be able to see the urgency and reality these changes have on our lives. The tour will leverage three main communication strategies:

- Free Screening Events - The *Chasing Ice* team is on the ground in Ohio screening the film, leading discussions, and facilitating question and answer sessions. These events connect with people in faith-based communities, students in high schools and universities, sportsmen, agricultural communities and general public. The team is giving away thousands of DVDs and educational materials for audiences to share with their friends and family.
- Call to Action - The Tour presents new tools to allow the public to quickly and easily share their views on climate change with their friends, family and community, as well as their local representatives through an innovative social media campaign. The Tour offers a chance for diverse constituents to come together to learn how to individually and collectively take action in their community. The *Chasing Ice* team provides opportunities to ignite local action that affect global issues.
- Youth Ambassador Program - We believe youth have a powerful voice within their communities and around the world. The *Chasing Ice* Youth Ambassador Program is a new initiative that empowers youth to be leaders in their communities. Through the use of technology and multimedia tools, students come together to share and exchange innovative ideas for a sustainable future. The leadership program will allow youth to work together and capture stories through the social media platforms they already use: Facebook, Instagram, Twitter.



CHASING ICE

A FILM BY JEFF ORLOWSKI

Nominated for an Academy Award for “Best Original Song”
Shortlisted for an Academy Award for “Best Documentary”
From the Producer of the Academy Award Winning “The Cove”

Winner

Excellence in Cinematography – Sundance Film Festival 2012
Audience Award Festival Favorites – SXSW 2012
People’s Choice Award – Hot Docs Film Festival 2012
Norman Vaughan Indomitable Spirit Award – Mountainfilm Telluride 2012
Best Feature Film – Big Sky Film Festival 2012
Duke’s Nicholas School Environmental Award – Full Frame Film Festival 2012
Best Adventure Film – Boulder International Film Festival 2012
Special Jury Award – Torino Film Festival 2012
Audience Award – Berkshire Film Festival 2012
Audience Award – Palo Alto Film Festival 2012
Audience Award – River Run Film Festival 2012
Environmental Media Award 2012
International Press Academy Satellite Award

Other Film Festivals

Sundance London 2012 Ashland Film Festival 2012 Sarasota Film Festival 2012 Sheffield
Film Festival 2012 Silverdocs Film Festival 2012 Nantucket Film Festival 2012

Original Song

“BEFORE MY TIME”

Music and Lyrics by J. Ralph Performed by Scarlett Johansson & Joshua Bell



The Story of Chasing Ice:

Acclaimed environmental photographer James Balog was once a skeptic about climate change. But through his Extreme Ice Survey, he discovered undeniable evidence of our changing planet. In *Chasing Ice*, Balog deploys revolutionary time-lapse cameras to capture a multi-year record of the world's changing glaciers. His hauntingly beautiful videos compress years into seconds and capture ancient mountains of ice in motion as they disappear at a breathtaking rate.

Traveling with a team of young adventurers across the brutal Arctic, Balog risks his career and his wellbeing in pursuit of the biggest story facing humanity. As the debate polarizes America, and the intensity of natural disasters ramps up globally, *Chasing Ice* depicts a heroic photojournalist on a mission to deliver fragile hope to our carbon-powered planet.

Press Images:

Extensive photo and video assets from the Chasing Ice library are available on our website. For the password, please contact Ohio@ChasingIce.com.

The Team:

JEFF ORLOWSKI, Director/Producer — Jeff Orłowski is an award-winning director and cinematographer. His production company, exposurelabs, is dedicated to socially relevant filmmaking, with an eye towards issues important to humanity. His work has aired on the National Geographic Channel, CNN, NBC, and has been featured in The New York Times, The Wall Street Journal, Time Magazine, NPR and Popular Mechanics. He has traveled on tour representing the Sundance Institute, President Obama's Committee for the Arts and Humanities, and the National Endowment of the Arts.

JAMES BALOG, Photographer — James Balog (“BAY-log”) has been a leader in photographing and artistically interpreting the natural environment for three decades. James has been honored with many awards, including, in recent years, an Honorary Doctor of Science Degree from the University of Alberta, the American Geophysical Union Presidential Citation for Science and Society, and the Heinz Award. He is the author of *ICE: Portraits of Vanishing Glaciers* and seven other books. His photos have been extensively published in major magazines, including National Geographic, and exhibited at more than one hundred museums and galleries worldwide. In 2009, he served as a NASA representative at the United Nations Conference on Climate Change (COP-15) in Copenhagen.

PAULA DUPRE' PESMEN, Producer — Paula DuPré Pesmen worked for more than 16 years as an Associate Producer for filmmaker Chris Columbus and 1492 Pictures. During that time, she was a part of many successful feature film projects including *Rent*, *Harry Potter and the Prisoner of Azkaban*, *Harry Potter and the Chamber of Secrets*, *Harry Potter and the Sorcerer's Stone*. DuPre' Pesmen began working in 2005 as a

documentary producer with Oceanic Preservation Society in her hometown of Boulder with director Louie Psihoyos to bring his vision to the screen for the Academy Award® winning The Cove. The film premiered at Sundance and later went on to win awards at dozens of film festivals world-wide. For The Cove, she was also honored with the Producer of the Year 2010 award by the Producer's Guild of America.

JERRY ARONSON, Producer — Jerry Aronson is an independent filmmaker who, over the last three decades, has established his reputation as a Producer, Director, and film instructor. His films include the 1978 Academy Award-nominated, The Divided Trail. After The Divided Trail was nominated it was soon broadcast on PBS in a special series, Matters of Life and Death, in 1980. Aronson also directed a six-hour documentary miniseries America's Music: The Roots of Country, which aired on TBS and TNT in 1996. The Life and Times of Allen Ginsberg in 1993, had its world premiere at the Sundance Film Festival, had a US theatrical run and has since been exhibited at over 250 international film festivals, had a world-wide television release, won the prestigious International Documentary Association Award of Excellence in 1994 and in 2007 had a DVD release with 6 hours of Extras. Jerry is thrilled and humbled to be a Producer on Chasing Ice, his most important film in his long career.

JENNIFER PALMER, Tour Manager — Jennifer Palmer is a conservation scientist, youth mentor, world explorer, and nature enthusiast. With 20 year's experience and a master's degree in International Ecology and Conservation, her career includes professional organizations such as the International Union for Conservation of Nature (IUCN), National Marine Fisheries Service (NMFS), The Ocean Foundation, Women's Wilderness Institute, BeyondGear, the WILD Foundation, and many other conservation and education non-profits worldwide. As an esteemed Kinship Conservation Fellow and member of the Pleiades Women's Sustainability Network, she strives to inspire, unite, and support a global community of leaders and visionaries.

SIERRA VOSS, Assistant Tour Manager — Sierra Voss is a Ford Scholar who became a member of the Chasing Ice Team in 2013. She was the Chasing Ice Outreach Coordinator during the national tour and is now Assistant Tour Manager for the Ohio Tour. She continues to ignite the film's impact and education opportunities with audiences around the world. Sierra graduated with a BA in Environmental Studies and a minor in Biology and Coastal Management from Eckerd College. Prior to joining the team, she spent three months in Sierra Leone conducting research on cultural sustainability and presented her findings at an international sustainability conference in Japan.