

# CHASING ICE Screening Guide

Please take a look at our screening guide before holding your screening.

## Planning Your Screening

Make sure to pick your screening location that is easily accessible for all participants, and can hold enough people for your screening. Make sure that you have a working laptop, DVD or Blu-Ray player that can connect to a projector or television set. As this film is all about a photographer's work, please try to find the largest screen possible to screen the film. The larger you can showcase the images, the better. If you are using a projector and a screen, make sure that the room is dark enough so that the images can be well seen. If the room does not have sufficient curtains, consider arranging the screening time when it will be dark outside so the images can be seen better. Make sure to find the best sound system possible as well, as the sound of ice calving makes a big difference to the impact of the film.

Plan your screening ahead of time so your friends and community can save the date! You will be e-mailed a blank e-flyer invitation that you can send out to your friends and family with information about your screening date, time and location. You may also want mention the discussion and Q+A post film. Download and open the e-flyer.jpeg into an image viewer (Preview, Photo viewer, Photoshop). Add personalized text regarding your screening date, time and location by creating a text box the size of the grey rectangle located on the e-flyer.

## Prior to Screening Day

Test all your equipment with the Chasing Ice DVD or Blu-Ray. We advise checking at least one week in advance. Make sure to look for the following:

- Make sure the film plays **all the way through**. Sometimes DVDs can have a glitch and skip a section. Make sure that your DVD works properly, with enough time for a replacement to be sent if necessary.
- Projector, Audio and DVD/Blu-Ray player are connected and working properly.
- Make sure the audio can be heard from all seats and the picture can be seen from all seats.
- Make sure the picture on your screen is the right shape and size. You can adjust your player's "aspect ratio" settings until the picture looks right. **The original aspect ratio for Chasing Ice is 16x9.**
- Venue should be very dark; cover windows if necessary.

Take some time to read through all of the discussion materials Chasing Ice has provided for you. The more familiar you are with the material, the more successful your discussion will be!

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## Day of Screening

Test the DVD or Blu-ray for sound and audio. Arrive at the venue early to set up all the equipment and make sure it works. Inevitably something always goes wrong with electronics!

## At the Screening

Introduce the film to your audience members by sharing the importance of this screening. Please refer to the 'Film Introduction' section for guidance. Encourage your friends to stay for the discussion after the credits roll. (Don't forget to remind your guests to silence their phones).

The film is 75 minutes long, which includes the end credits featuring photography by James Balog and the Academy Award Nominated song "Before My Time" by J. Ralph performed by Scarlett Johansson and Joshua Bell.

## Post Film Discussion

The PDF materials posted online can be used for your post screening discussion. This is a perfect opportunity for you and your audience to reflect about the film. Give your audience a moment after the film to absorb all of the information. Start the discussion with one of the discussion questions, the materials are available as guidance and references. If it is a small gathering you could have everyone turn their chairs to make a circle.

## Share

Chasing Ice is interested in how your screening went. Please share your screening stories, pictures, and comments with us! Let our team know what your community hopes to do to make a difference. Please share stories with us at [feedback@chasingice.com](mailto:feedback@chasingice.com).

Also, please feel free to share your photos, artwork, or stories at:  
facebook.com/chasingice  
twitter.com/chasingice  
instagram #chasingice